



Building on Viking Foundations  
District IV Convention, Bismarck, North Dakota



## Sons of Norway Sverdrup Lodge 4-107

February 2024

To: All District IV Lodge Presidents/Secretaries  
From: District IV Convention Advertising Committee

Sverdrup Lodge 4-107, Bismarck, North Dakota is excited about hosting the Sons of Norway District IV Convention June 27-29, 2024. This event will provide a great opportunity for members of the Norwegian communities from Montana, North Dakota, Alberta and Saskatchewan to renew old friendships and make new ones.

Traditionally, lodges in the District place advertisements in the Convention Book. It is a great chance to connect with other lodges and businesses in Bismarck and surrounding communities.

The book will be standard letter size of 8.5x11 with the insides black and white. Covers will be in color. Submissions should be in **.pdf format, copy ready and submitted to: [rachelledegner@hotmail.com](mailto:rachelledegner@hotmail.com)**. If you have questions please contact Rachelle Degner at (701) 527-0906. If no answer please leave a message.

The lodge advertisement purchase price is as follows:

- |  |   |
|--|---|
| <input type="checkbox"/> Back Cover = \$360.00 Color         | <input type="checkbox"/> Inside Back Cover = \$360.00 Color |
| <input type="checkbox"/> Full Page = \$300.00                | <input type="checkbox"/> 1/2 Page = \$150.00                |
| <input type="checkbox"/> 1/4 Page = \$90.00                  | <input type="checkbox"/> 1/8 Page = \$55.00                 |
| <input type="checkbox"/> Coffee Break Sponsorship = \$120.00 |   |
- Sign will be displayed and will be mentioned in the booklet.

### **Payments for the advertisements in U.S. funds only.**

Payments should be made payable to **Sverdrup Lodge**.

Payments should be sent to:

Attention: Ken Lien, 2024 Convention Advertising  
Sons of Norway  
PO Box 1912  
Bismarck, ND 58502

**The deadline for advertisements is May 1, 2024.**

Sincerely,  
Rachelle Degner  
Advertising Committee



Building on Viking Foundations  
District IV Convention, Bismarck, North Dakota



## Sons of Norway Sverdrup Lodge 4-107 Advertisement Order Form

Sold To Lodge: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

The lodge advertisement purchase price is as follows (please check size of ad):

- |  |   |
|--|---|
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Bismarck, ND 58502

**The deadline for advertisements is May 1, 2024.  
Please attach this order form to your payment.**

Sincerely,  
Rachelle Degner  
Advertising Committee

Quarter Page Ad \$90  
Size 3.63 x 4.88

Eighth Page Ad \$55  
Size 3.63 x 2.32

Eighth Page Ad \$55  
Size 3.63 x 2.32

Half Page Ad \$150  
Size 7.5 x 4.88

Full Page Ad \$300  
Size 7.5 x 10

**SONS OF NORWAY DISTRICT IV FOLK ARTS COMPETITION**  
**Entry Form and Guidelines**

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State/Prov: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Lodge Name and Number: \_\_\_\_\_

**Categories:** (please check one)

- |  |  |   |
|--|--|---|
| <input type="radio"/> <b>Beading</b> - <i>Bunad or other Scandinavian item</i>                 | <input type="radio"/> <b>Photography</b> - <i>depicting Norwegian item(s) or scenery, minimum 5"x7", matted or on card stock backing</i> | <input type="radio"/> <b>Figure Carving</b> - <i>Norwegian motif</i>  |
| <input type="radio"/> <b>Counted Cross Stitch</b> - <i>Scandinavian theme</i>                  | <input type="radio"/> <b>Rosemaling</b>  | <input type="radio"/> <b>Relief Carving</b>   |
| <input type="radio"/> <b>Crochet</b>   | <input type="radio"/> <b>Silversmithing</b>  | <input type="radio"/> <b>OTHER</b> - <i>handcrafted decorative objects, with a Norwegian theme (e.g., Kjukkenheks (Kitchen Witch), Nisse, Troll, Christmas Ornament, Kolrosed item.</i> |
| <input type="radio"/> <b>Hardanger Embroidery</b>  | <input type="radio"/> <b>Tatting</b>   |   |
| <input type="radio"/> <b>Knitting</b> - <i>hand</i>  | <input type="radio"/> <b>Card Weaving</b>  |   |
| <input type="radio"/> <b>NonWeave</b> - <i>(including Klostersem or Diamantsom)</i>            | <input type="radio"/> <b>Loom Weaving</b>  |   |
| <input type="radio"/> <b>Painting</b> - <i>folk art - depicting Norwegian scene or scenery</i> | <input type="radio"/> <b>Wheat Weaving</b>   |   |
|  | <input type="radio"/> <b>Chip Carving</b>  |   |

**Description of Item:** \_\_\_\_\_

**Level:** There are four levels. Please indicate at which level you are entering this item.

- Novice** - Less than 2 years of experience in the category entered; work incorporates basic techniques
- Intermediate** - More than 2 years of experience in the category entered; work incorporates intermediate techniques; entrant has never won first place in a District IV Folk Arts Competition at the intermediate level in the category entered
- Advanced** - Work incorporates advanced techniques; entrant may have won first place in a District IV Folk Arts Competition at the intermediate level in the category entered
- Professional** - In the category entered, entrant is considered an expert; may sell their work or teach the craft in a professional capacity

**Guidelines**

- All items submitted must be made by the entrant in the last 2 years.
- An exhibitor is allowed to enter a maximum of two articles in each category.
- At the convention, please complete an exhibit tag for each item being entered.

**Waiver of Responsibility**

I understand that the Sons of Norway District IV Convention Committee will do their utmost to protect the item I am entering in the Convention Folk Arts competition. However, I hereby waive the responsibility to Sons of Norway and the District IV Convention Committee for any damage, breakage, marring, scratching or other loss which may occur.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Registration desk for the Folk Arts Competition will be open Thursday from 4:00-6:00 pm and Friday from 8:00-10:00 am. All crafts should be picked up at the Folk Arts Competition registration desk Saturday afternoon from 11:00 am-1:00 pm.**